

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Jun-14	30-Jun-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	156.373.455	151.633.336	3,13%
WINSTON	138.673.515	137.259.444	1,03%
CHESTERFIELD	100.147.156	105.605.995	-5,17%
FORTUNA	90.661.902	90.474.921	0,21%
CAMEL	76.521.151	78.896.676	-3,01%
LUCKY STRIKE	61.908.880	63.510.793	-2,52%
DUCADOS NEGRO	60.358.243	66.824.166	-9,68%
L&M	55.073.286	58.666.701	-6,13%
NOBEL	48.929.462	50.137.866	-2,41%
DUCADOS RUBIO	37.093.464	41.398.959	-10,40%
BROOKLYN	27.708.364	12.667.304	118,74%
PALL MALL	22.643.565	26.458.601	-14,42%
DUCADOS RUBIO BLANDO	17.113.452	22.582.779	-24,22%
FORTUNA RED LINE	15.214.694	16.670.813	-8,73%
DUCADOS RUBIO 100'S	12.447.132	11.367.144	9,50%
MARLBORO POCKET	9.991.758	10.012.776	-0,21%
JOHN PLAYER SP.	9.090.530	10.402.177	-12,61%
MARK 1	8.932.033	8.725.221	2,37%
L&M RED SEMI-RÍGIDO	8.750.428	10.538.347	-16,97%
LUCKY STRIKE BLANDO	8.743.332	9.522.326	-8,18%
ELIXYR	7.921.191	8.475.439	-6,54%
NOBEL STYLE	7.835.590	7.107.118	10,25%
PALL MALL LARGO 100'S	6.742.080	4.577.868	47,28%
GOLD COAST	6.051.666	7.458.391	-18,86%
PHILIP MORRIS K/S	6.017.425	5.712.311	5,34%
MARLBORO TOUCH AZUL	5.997.240	3.719.737	61,23%
BENSON & HEDGES AMERICAN	5.909.833	596.449	890,84%
L&M BLUE SEMI-RÍGIDO	5.847.028	6.179.343	-5,38%
CHESTERFIELD SEMI-RÍGIDO	5.382.510	4.383.908	22,78%
WINSTON REDVOLUTION	4.388.862	6.492.247	-32,40%
LUCKY STRIKE CLICK & ROLL	4.306.247	3.557.671	21,04%
BN	4.178.356	4.709.547	-11,28%
NOBEL BLANDO	3.799.663	3.613.681	5,15%
BULLBRAND	3.427.940	3.947.189	-13,15%
GAULOISES RUBIO	3.362.239	3.459.499	-2,81%
R 1	3.339.044	3.466.575	-3,68%
JOHN PLAYER SP. BLACK/BLUE	2.942.966	3.243.928	-9,28%
LAMBERT & BUTLER	2.867.836	3.003.148	-4,51%
HERENCIA	2.792.332	3.206.914	-12,93%
AUSTIN	2.763.909	4.340.503	-36,32%
KARELIA	2.735.670	2.828.350	-3,28%
MARLBORO TOUCH ROJO	2.653.268	1.547.593	71,44%
JOHN PLAYER SP. AM.100'S	2.471.073	2.910.569	-15,10%
RESTO MARCAS	66.551.617	82.060.113	-18,90%
Totales	1.136.661.387	1.163.954.433	-2,34%